

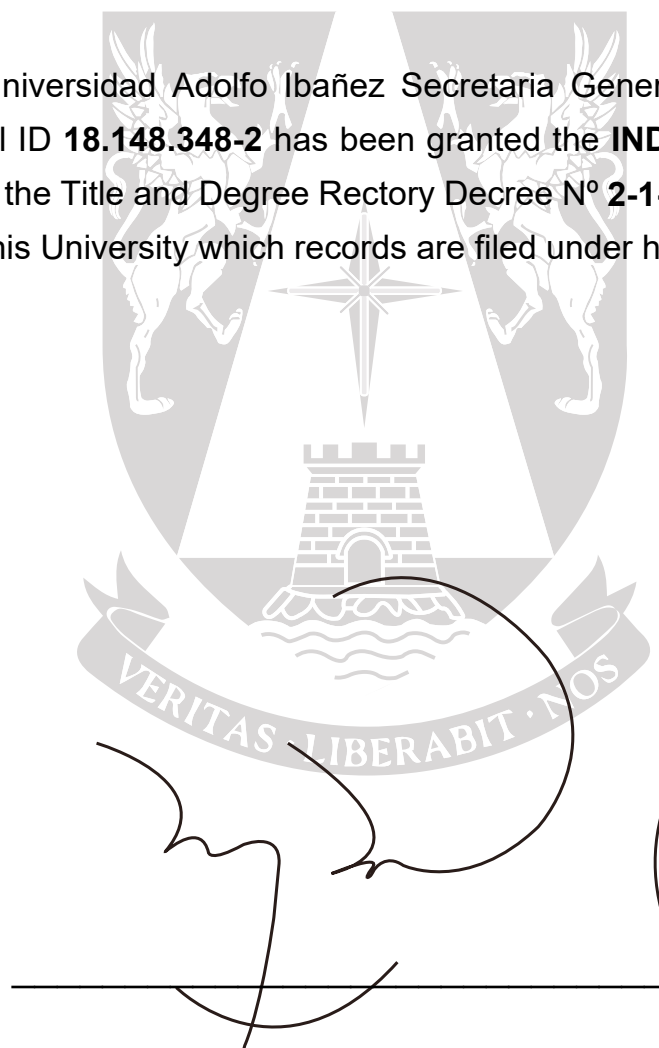
Decree N°: 2-1-CI-7/2018



UNIVERSIDAD ADOLFO IBAÑEZ

TITLE CERTIFICATE

María José De las Heras Val, Universidad Adolfo Ibañez Secretaria General certifies that **FRANCISCO JOSÉ CASTILLO GUTIÉRREZ**, national ID **18.148.348-2** has been granted the **INDUSTRIAL ENGINEER (INGENIERO CIVIL INDUSTRIAL)** according to the Title and Degree Rectory Decree N° **2-1-CI-7/2018** dated on **05-16-2018**, with Final Grade of **4.8**, conferred by this University which records are filed under her custody.



María José De las Heras Val
Secretaria General

Santiago, February 2, 2023

Certificate issued with Advanced Electronic Signature by the Adolfo Ibañez University.
The institution or person before whom this document is presented may verify its
authenticity at <https://solicitudes.uai.cl/verificar/>.



Folio: 122381
ID Student: 18.148.348-2





Fundamentos profesionales de IA generativa, por Microsoft y LinkedIn

Learning Path completed by Francisco Castillo
Dec 11, 2023 at 07:22AM UTC • 4 hours 22 minutes

Top skills covered

Artificial Intelligence for Business

Artificial Intelligence (AI)

Generative AI

Head of Content Strategy, Learning



Certificate ID: 5bbe318ab30fea248e549a38b36c80e09a24637e27fe142c6d47901fe0fbca7e

Verified Certificate



Dr Ewelina Lacka

Lecturer in Digital Marketing & Analytics

The University of Edinburgh

This is to certify that

Francisco José Castillo Gutiérrez

successfully completed and received a passing grade in

DM1.2PCx: Digital Marketing Strategy

a course of study offered by EdinburghX, an online
learning initiative of University of Edinburgh.



Verified Certificate

Issued julio 23, 2021

Valid Certificate ID

[4ee813d0aff44e3a84f943c7461f96d8](https://courses.edx.org/certificates/4ee813d0aff44e3a84f943c7461f96d8)



Certificate no: UC-cdd3b22b-9a37-4899-979f-369affb45c16

Certificate url: ude.my/UC-cdd3b22b-9a37-4899-979f-369affb45c16

Reference Number: 0004

CERTIFICATE OF COMPLETION

Excel Completo - Desde Principiante Hasta Avanzado

Instructors **Miguel Maraby**

Francisco Castillo

Date **Nov. 6, 2023**

Length **16 total hours**



THIS IS TO CERTIFY THAT

Francisco Castillo

HAS ATTENDED AND SUCCESSFULLY COMPLETED

Marketing Digital: Redes Sociales, Lealtad, Planeación y Análisis

Febrero, 2021

A handwritten signature in black ink, reading 'Bob Halperin'.

Bob Halperin
Academic Director
EMERITUS

A handwritten signature in black ink, reading 'Pierre Yared'.

Pierre Yared
Vice Dean, Executive Education
Columbia Business School



The Valley Digital Business School certifica que:

Francisco Castillo

ha superado con éxito

Diploma de Especialización: Marketing Strategy

con una duración de 30 horas cursado del
02 de septiembre 2021 al 14 de octubre 2021

Ana Delgado

Directora
en The Valley

CERTIFICADO

Luz María González Vidal, Directora General Programas eClass, certifica de conformidad con los antecedentes registrados en los archivos bajo su custodia, que Francisco Castillo, Rut N° 18.148.348-2, cursó y aprobó el Diplomado en Marketing Digital y eCommerce - 5 equivalente a 480 horas de estudio. Programa certificado por la Escuela de Negocios de la Universidad Adolfo Ibáñez y dictado por eClass. Finalizado el 07 de agosto de 2020, con las siguientes calificaciones.

Curso 1

Digital Marketing Analytics

6,6

(seis coma seis)

Fecha curso: 05 de agosto de 2019

Curso 2

Motores de Búsqueda e Inversión en Medios Digitales

6,9

(seis coma nueve)

Fecha curso: 14 de octubre de 2019

Curso 3

Fundamentos del e-Commerce

6,2

(seis coma dos)

Fecha curso: 16 de marzo de 2020

Curso 4

Marketing Digital

6,5

(seis coma cinco)

Fecha curso: 16 de marzo de 2020

Curso 5

Social Media y Marketing de Contenido

6,9

(seis coma nueve)

Fecha curso: 25 de mayo de 2020

PROMEDIO FINAL

6,6

(seis coma seis)

Se otorga el presente certificado a Francisco Castillo para los fines que estime conveniente.



Luz María González Vidal
Directora General
Programas eClass

07 de noviembre de 2023



This acknowledges that

Francis Lo Castillo

has successfully completed
get started using Google Analytics



Inbound Marketing Optimization Certified

Francisco Castillo

This certificate confirms the recipient's expertise in refining inbound marketing strategies, implementing conversational marketing, optimizing conversion rates, ensuring website accessibility, and gathering customer testimonials to drive customer growth and scale their organization.

Valid from: Oct 15 2023 - Nov 13 2024

Certification code: efc25f80030c437db7a5aa266b1bbbef

HubSpot Academy

Yamini
CEO Yamini Rangan



Develop Your Prompt Engineering Skills

Learning Path completed by Francisco Castillo
Jan 09, 2024 at 03:19AM UTC • 3 hours 53 minutes

Top skills covered

Natural Language Processing (NLP)

Artificial Intelligence (AI)

Generative AI

A stylized, handwritten signature in black ink that reads "Dan Rodney".

Head of Content Strategy, Learning



Certificate ID: 02c7ada0af7a4b62f491fa0a9beef0f98014c622c956d11bd00d221336d97b8a